



ZDF Enterprises and over 400 guests celebrate its MIPCOM highlights at the 'Sundowner'

It was a tight fit for ZDF Enterprises' guests. The event location was filled to the rafters with industry VIPs and other crème de la crème of the media world, qualifying the Sundowner as a major market event. President and CEO Alexander Coridass and COO Fred Burcksen launched the spring market with an entertaining sales trailer that included the firm's drama highlights THE FALL 3, HIGHWAY OF LOVE and LOTTA'S LIFE; the factual hits THE DESERT SEA, CHILDREN OF THE WILD and THE CELTS; the game show formats 4 FOR FAMILY, YOU CAN'T FOOL ME! and THE GAME BEGINS as well as the children's animation series INUI, SCREAM STREET and live action series KING LAURIN.



Mirela Nastase (Manager ZDFE.drama, ZDF Enterprises) with Fabrice Rigalleau (Manager, The Corporation), Florian Streit (Manager ZDFE.drama, ZDF Enterprises), Hugues Peysson (President, L'atelier d'images) and Christian Bartsch (Head of Acquisitions, Turbine Media Group).



UFA's Co-CEOs Nico Hofmann (left) and Wolf Bauer (right) with ZDF Enterprises' President and CEO Alexander Coridass and producer Oliver Berben with wife Katrin.



Margarita Garcia (Director ZDFE.factual, center) with Swiss AZ Medien AG's Managing Director Roger Elsener and Content Manager Ute von Moers.



Ralf Rueckauer, VP ZDFE.factual, with Thorsten Pütsch, ProSiebenSat. 1's General Manager kabel eins Doku.



Ryan Greaves (Associate Producer, Like a Photon), Peter Johnston (Director and Producer, Fade In Studio), Nadine Bates (Creative Director, Like a Photon), Sarah Eichenlaub (Director ZDFE.drama, ZDF Enterprises) and Kristen Souvlis (Managing Director, Like a Photon).



Nico Hofmann (Co-CEO UFA), Prof. Regina Ziegler (Film Producer and General Manager of Ziegler Film) and Dr. Herbert G. Kloiber (Managing Director of Tele Muenchen International).



Andreas Reichstein (Manager ZDFE.entertainment, ZDF Enterprises), Florian Streit (Manager ZDFE.drama, ZDF Enterprises), Cornelia Wesche (Head of Marketing & Acquisition, Edel Germany), Oliver Hagedorn (General Manager, Edel Germany) and Robert Franke (VP ZDFE.drama, ZDF Enterprises).



ZDF Enterprises VPs ZDFE.junior Peter Lang (left) and Arne Lohmann (second from right) with Brenda Maffuchi (Business Development Manager, De Agostini), Luca Milano (Deputy Director Marketing, Planning, Animation with RAI Fiction) and Atlantyca's Senior Manager Caterina Vacchi and Distribution Manager Alessandra Dematteis.



Ben Butterworth (Director Snapper Productions), Katharina Pietzsch (Director ZDFE.junior, ZDF Enterprises), Sebastian Debertin (Head of Fiction, Acquisition and Coproduction, KIKA) and Arne Lohmann (VP ZDFE.junior, ZDF Enterprises)



Juliàn Rodriguez Montero (Acquisition Director with Movistar+, center) with ZDF Enterprises Yuliya Hreben (Executive ZDFE.drama) and Susanne Frank (Director ZDFE.drama).



ZDF Enterprises' COO Fred Burcksen (left) and President and CEO Alexander Coridass (right) with Eric Welbers (CEO of NDF) and Riverside Entertainment's CEO Rolf Hellgardt and Executive Producer Antje Campmann.