

ZDF confirms TVP package deal

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ZDF Enterprises has sold exclusive FTA TV rights for six children's titles to TVP ABC, a channel of Poland's public broadcaster TVP.

The volume deal, with more than 170 episodes being delivered in Polish, follows hot on the heels of ZDF Enterprises' other recently announced children's sales to Latin America, Asia and Iberia.

Commenting on the development, Peter Lang, VP ZDFE.junior, ZDF Enterprises, said: "Our strategy was to build one of the most extensive children's catalogues for the international market. We achieved that ambition with 20,000 episodes now available in 25 different languages, enabling us to serve customers in every corner of the globe. From Russian and Spanish to Mandarin and Arabic, a vast range of our top children's titles are localised and ready for broadcast".