

GoldBee to Rep ZDFE.junior Titles for Iberia, Latin America

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Published: January 14, 2014



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BARCELONA/MAINZ: ZDF Enterprises and GoldBee have signed a deal for the representation of ZDFE.junior's program catalogue and consumer products in Iberia and Latin America.

Christophe Goldberger, the managing director of GoldBee, will be representing the ZDFE.junior portfolio at NATPE. This includes *Sam Fox: Extreme Adventures*, an action/comedy/adventure series; *Wolfblood*, about a teen who is neither completely wolf nor completely human; and *The New*

Adventures of Peter Pan, a reimagining of the children's classic.

GoldBee will also be at NATPE promoting ZDFE.junior's *Q Pootle 5*, a CGI animation preschool series. Further offerings in the catalogue include *Knight Rusty*, a comedy adventure series about an ex-cash register who thinks he is the coolest knight in Scrapland, and *smart! That's My Story*, a series of true-life documentaries for children.

Goldberger said: "ZDF Enterprises' outstanding slate of kids programs has an excellent international track record and in the region, both with pan-regional channels, renowned free television channels and VOD platforms. Our offering truly ranges from high end pre-school properties, to commercial teen and tween ratings drivers."

Peter Lang, the VP of ZDFE.junior, added: "We are thrilled to join forces with industry veteran Christophe Goldberger to continue our expansion in Iberia and Latin America, as our new lineup offers a great variety of award winning programs ranging from edutainment preschool such as *JoNaLu*, *Q Pootle 5*, brand-new *Wolfblood*, *Mako Mermaids* and comedy adventure series *Knight Rusty*."