From its children's catalogue, ZDF Enterprises (ZDFE) is highlighting the animated series *Knight Rusty*, which features a lovable scrap-metal knight as its clumsy hero. "Clanking, ex-cash-register Knight Rusty is simply irresistible," says Alexander Coridass, the company's president and CEO. In the drama arena, the company is pushing its Scandinavian co-production *Thicker Than Water*, which Coridass says has a "quirky premise." ZDFE also continues to expand in the factual domain with the new Nature Now! programs. "The crown jewel of this market's new factual programs is the three-part high-gloss, landmark documentary series *Nature's Greatest Secrets: The Coral Triangle*, a genuine adventure captured through blue-chip cinematography," says Coridass. Among ZDFE's entertainment highlights are *Wanna Bet?* and *Dalli Dalli*.

"Intriguing stories, high production values, innovative approaches, great appeal for channels, viewers and users—these remain major focal points both in our sales and acquisitions strategies."

—Alexander Coridass