

Spotlight: ZDF Enterprises - TVKIDS

World Screen



Leading ZDF Enterprises' slate is *Zoom—The White Dolphin*, which broke ratings records when season two premiered on TF1 in France and KiKA and ZDF in Germany, according to Arne Lohmann, VP ZDFE.junior.

The new adaptation of the classic *Pan Tau* provides a co-viewing opportunity for kids and their caregivers.

Among the main focuses of *Space Nova* are understanding Earth's place in the universe and engaging kids with STEM. "As a result of homeschooling, we have encountered an increased request for programs with an educational background," says Lohmann.

He adds, "Despite the challenges caused by the pandemic, I still see the global kids' industry as solid and going strong."