Window opens Fuji Television's co-pro relationship with ZDFE

A HIGH priority for Fuji Television at MIPCOM was the introduction of soccer-based drama series The Window (10 x 45 mins), developed and produced by Berlin-based production company Boogie Entertainment and co-produced by Fuji TV, Germany's ZDF Enterprises (ZDFE) and Velvet Films in Belgium. International distribution will be handled by ZDFE and Fuji Television.

The series, an example of Fuji Television's push into drama, begins at the end of the English Premier League season when the transfer window opens, and The Window charts 10 tense weeks in the life of a 17-year-old star in the making. Shooting begins soon in the UK, with locations in Belgium and Malta to follow. Senior executive managing director of Fuji Television, Toru Ota, said: “How can we create new stories that will be noticed, connect with our audience, move them emotionally and give them joy? Our solution is the co-production with ZDFE. We thought up the idea here in Cannes three years ago. We are extremely proud of the fresh new challenges ahead.”

Fred Buecksen, president and CEO of ZDFE, added: “The series goes behind the scenes and highlights both the strengths of football as a worldwide sport and its weaknesses. We are honoured to be partnering with Fuji TV on this first-ever European-Japanese scripted co-production.”

Fox finds perfect partner in Propagate

FOX ENTERTAINMENT has entered into a partnership with Propagate, under which the content creation and distribution studio will represent Fox Entertainment's unscripted programming and format rights worldwide, excluding the US and Canada.

The distribution deal includes the sales and format rights to Fox's unscripted series First Responders Live and upcoming competition format Ultimate Tag, hosted by NFL superstar siblings JJ, TJ and Derek Watt. Also included in the agreement are the programme sales rights to music game-show sensation The Masked Singer, produced by Fox Alternative Entertainment.


Amy Carney, chief operating officer of Fox Entertainment said: “Ben, Howard and their team have such a thorough understanding of the overseas market. It was important for us to find a partner that shared our entrepreneurial spirit.”