ZDF Enterprises greets record amount of guests at its Sundowner

Event draws media VIPs bringing and buying high-gloss product

More than 400 guests mingled at ZDF Enterprises’ Sundowner, one of MIPCOM’s most prestigious and coveted events. Poised to become a TV sensation in spring 2016 is the 3-part KU’DAMM 56, the story of a conservative and ambitious woman in 1950s Berlin and her three very different daughters. Introduced by the UFA Fiction producers Nico Hofmann and Benjamin Benedict, the trailer drew raves from everyone attending the event. Another surefire ZDF Enterprises favorite is BROEN III, the third season of the internationally popular Danish-Swedish thriller. A fascinating documentary poses an intriguing premise: HOW CLIMATE MADE HISTORY. For younger children there’s COCONUT, THE LITTLE DRAGON. And show format THE GAME BEGINS, which is already developing positively in several territories.

Celebrating the first international presentation of KU’DAMM 56: Alexander Coridass, President and CEO of ZDF Enterprises (second from left), with Nico Hofmann (Producer and Co-CEO of UFA Group), Wolf Bauer (CEO UFA Group) and Benjamin Benedict (Head of High End Drama).

Fred Burcksen, ZDF Enterprises’ Executive VP and COO (center) with RSI’s Cora Junghi, Gea Marina-Montefiani, Davide Staffero, Giorgio Buscaglia and COCONUT, the new hero of children’s animation.

Vanessa Chapman (Brighter Path), Ben Butterworth (Snapper Productions), Michael Dee (Coolabi) and Jacky Edwards (BBC Children’s).

Fred Burcksen, ZDF Enterprises’ Executive VP and COO, with Finnish YLE’s Jarmo Lampela (Head of Drama), Pekka Ruohoranta (Senior Producer) and Maria Kivinen (Sales Executive).

Katharina Pletzsch, ZDF Enterprises’ Director Sales ZDFE junior (second from left), with Alice Webb (Director BBC Children’s), Jackie Myburgh (Controller of Business BBC Children’s), Penny Woodhams (Funding and Commercial Manager BBC Children’s) and Frauke Bräuner (Editor Children’s Programs, ZDF).
Proud to be launching COCONUT, THE LITTLE DRAGON at MIPCOM: Gabriele Wallher, Owner and Managing Director of Caligari Films, Arne Lohmann, VP ZDF Enterprises at ZDF Enterprises and Barbara Biermann, Head of ZDF’s Department of Children and Youth.

Alexander Coridass, President and CEO of ZDF Enterprises, with Sean Cohan (Executive VP, International for A+E Networks) and Joel Denton (Managing Director, International Content Sales & Partnerships for A+E Networks).

ZDF Enterprises’ Executive VP and COO Fred Burcksen (second from right) with Swedish Tre Vänner’s Johan Hedman, Tomas Tivemark, Michael Hjorth and William Diskay.

Uwe Kersken, Producer and Executive Producer, G5 fiction (right) with Moritz von der Groeben and Nataly Kudlabor from Good Friends Filmproduktion.

ZDF Enterprises’ VP Sylvia Brucker (right) with Ina Eck (Creative Producer Bavaria Entertainment), Barbara Biermann (Head of ZDF’s Department of Children and Youth, ZDF) and Oliver Fuchs (Managing Director Bavaria Entertainment).

Ralf Rueckauer, VP ZDF Enterprises (center), with Maria Kivinen (Sales Executive, YLE), Steffen Philipp Schmidt (Commissioning Editor GEO Television, RTL), Nelsa Gidney (Gidney International) and Tracy Beckett (Director of Program and Media Acquisitions, PBS International).