

# Classic fairy tale gets fresh twist as live-action blends with CGI



**Left to right:**  
DQ Entertainment's Tapaas Chakravarti, Arne Lohmann of ZDF Enterprises, Annita Romanelli and Luca Milano of Rai Fiction, France Televisions' Pierre Siracusa, Amoni Distribution's Daniela Amoni, Method Animations' Aton Soumache, Yann Chapellon from France Televisions, ZDF's Nicole Keeb, AB International Distribution's Valerie Vleeschouwer and Tiphaine De Ragueneel of France Televisions

**A** MAJOR new collaborative hybrid animation project has been unveiled at this year's MIPCOM. The series *Seven Dwarfs And Me* has been produced jointly by Method Animation, AB Productions and DQ Entertainment, in collaboration with TV networks France Televisions, Rai Fiction in Italy and German broadcaster ZDF.

*Seven Dwarfs And Me* combines CGI animation with live filming, and presents a goofy, comic take on the life of a very distant granddaughter of Snow White. Shooting is about to commence, with production scheduled to be finished by the end of next year, after which

the three networks involved will air the series. AB Productions, part of Groupe AB, has entered the international market to find interested broadcasters worldwide via its sister company AB International Distribution, with Amoni Distribution taking the show to Asia. Speaking to MIPCOM News, Method Animation producer Cedric Pilot said: "It's a new type of hybrid animation, mixing live-action and CGI in a new way. We wanted to give our regular audience something a bit different to watch. There's a lot of comedy in it, from the goofiness of the dwarves to the real emotions of the little girl." The show was first unveiled at a number of screenings at MIPJunior last week.