6 World Premiere TV Screenings; Personality Of The Year; Diversify TV Awards; conferences and keynotes; market news; executive and talent interviews; and more...

CELEBRATING 25 years of ZDF Enterprises: outgoing president and CEO Alexander Cordass (left), executive vice-president Fred Burcksen (centre), and Reed MIDEM’s Paul Zlik, Laurine Garaude and Sylvain Faureau. Cordass was awarded the Médaille d’Or of the City of Cannes earlier in the week, in recognition both of his years of loyal participation at the MIP markets, and as a highly respected figure of the international television community.

BANIJAY staged a live demonstration of new format Unified Weapons Master outside the company’s stand in front of the Palais yesterday. MIPCOM delegates were invited to take part.

THE UK Village launched this week with a pavilion-style mega-stand hosting 13 British independents including 3DD Productions, HoHo Rights, Magnify Media, Jetpack Distribution and Dogwood. Cocktails at the UK Village were sponsored by Pact and the Department for International Trade.

GAMEFACE come show us your GAMEFACE tonight at Club C21 from 22:30

OBJECTIVE FICTION

MIPCOM Stand No: P3.C10
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