

# ZDF Enterprises

[www.zdf-enterprises.de](http://www.zdf-enterprises.de)

- *Wolfblood*
- *Wendy*
- *Sherlock Yack*



In addition to networking, gaining awareness of emerging trends and client preferences are top priorities for ZDF Enterprises at MIPCOM, according to Alexander Coridass, the company's president and CEO. "We'll actively be searching for new clients and helping them find their way among the many animated and live-action programs we have for children of all age segments," he says.

The company's slate includes the kids' series *Wolfblood*, which contains 26 half-hour episodes. "*Wolfblood* is an atmospheric coming-of-age series with great young actors and fantastic special effects, and it offers a new take on the popular werewolf and vampire trend," says Coridass. "The fact that it's a co-production between CBBC and ZDF is also a sign of quality."

Another highlight is the horse-and-rider series *Wendy*, a 26x26-minute animated children's show. "*Wendy* capitalizes on a successful brand name, with the *Wendy* comics being regularly devoured by young girls in several European countries," he adds.

ZDF is also showcasing *Sherlock Yack*, a 52x13-minute zoo detective series that has already premiered on ZDF and KiKA in Germany and on TF1 in France. Coridass calls the show "whimsical."

"We also want to showcase stereoscopic 3D-animated classics that include, among others, *The Jungle Book* and *Peter Pan*," says Coridass. "One important aspect to be discussed with buyers and producers is the cautious modernization of classic stories."



**"In these challenging times, making new contacts is indispensable."**

—Alexander Coridass

