‘India’ on rise

COLOGNE, Germany — German public broadcaster ZDF has joined forces with Canada’s CBC to co-produce a multimillion-dollar documentary series on modern-day India, the companies said Thursday. The project, titled “India Reborn,” will examine the impact of the country’s recent economic boom by looking at a cross-section of Indian society, from billionaire capitalists to rural farmers to the emerging middle class. ZDF’s sales arm, ZDF Enterprises, will co-produce and handle international sales duties on the project, which it will shop next week at MIPCOM.

Quelle: The Hollywood Reporter, October 2007