

Highlights

- *Alisa: Follow Your Heart*
- *The Krupps: A Family Between War and Peace*
- *Marie Brand Collection*
- *The Protectors*

ZDF Enterprises' range of programming for MIPCOM includes its key strengths—drama, kids' content and documentaries. Topping the list of new dramas is the 240-episode series *Alisa: Follow Your Heart*, a lighthearted romance about a woman who returns to her hometown and adoptive family to find work. "Audiences are looking for something that lets them forget about the current crisis, that gives them a break from the stress outside of the living room," says Christian Massmann, the head of sales. Also available is the mini-series *The Krupps: A Family Between War and Peace*. Massmann also highlights the crime series *The Protectors*. "It's an action-driven crime series about a team of bodyguards working in a special unit fighting international terrorism."

Massmann is confident that the company's drama offerings will appeal to a wide cross-section of buyers. "There's a big demand for feel-good series and movies and for action-packed cop shows and thrillers," he says.



Alisa: Follow Your Heart



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—Christian Massmann