Looks to the future with “Update - The World in 50 Years”

Buyers, partners and friends of ZDF Enterprises slipped into a futuristic world of flying cars, space elevators and robot surgeons at the firm's cocktail party. Topping this spring’s line-up of new finished programs and coproduction projects is this three-part documentary on what the world might look like in half a century.

Fast-forward to 2057: ZDF’s Head of Programming Thomas Böll, Peter Arens (Head of Dept. Culture and Science), Norbert Himmler (Head of Programme Scheduling) and Alexander Hoene (Director History and Society) are well prepared for the broadcaster’s future!

A toast to the future! Andrew Solomon, Neha Gidwani (President Gidwani International), Leo Montal (Commissioning Editor, ZDF) and Suzanne Muehl (VP North American Operations, ZDF Enterprises).

Kristina Hollstein gives Tilman Remme an “Update” at the ZDF Enterprises cocktail.

Fred Björkman (VP Distribution, Merchandising and Investments, ZDF Enterprises - second from right) catches the feel of tomorrow with Christian Mehlke (MFA’s), Karola Bayer (Jetix), Nicole Keub (ZDF’s Head of Coproduction Children and Youth), Angelika Stebbings (EM Entertainment) and Katharina Pietsch (Production Manager Acquisitions and Coproductions, ZDF Enterprises).

In admiration for ZDF Enterprises’ futuristic stand: Tom Werner, ZDF Enterprises’ Director Sales (second from right), with Premiere’s Peter Schults, Reinhard Ehler and Guenther Pöker and Swiss SSRSF’s Firma Strobel and Michèle Sauvain.

Tickets are available for the U.S. premiere of the series “Update – The World in 50 Years” on the ZDF website.

In the United States, the series will air on major public television networks. (Contact: Peter Schults, email: peter.schults@zdf.de)

Cans of the series will be available from the ZDF Enterprises’ press office.

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