ZDF Enterprises acquisitions head retires

Juergen Steimer, senior vice president of acquisitions and coproductions for ZDF Enterprises (ZDFE), has retired.

"With his know-how in business and program content, he was an unfailing guarantee for the success of ZDF Enterprises, and thanks to his vast knowledge and expertise, he must be given credit for a large part of the successful development of the firm," said ZDF Enterprises CEO and president Alexander Coridass in a statement.

Steimer had held his position with the commercial arm of the German broadcaster since ZDFE’s founding in 1993. Prior to that, from 1989 to 1992, he was head of the program acquisition and coproduction department at ZDF. He first came to the network in 1982 as a legal consultant, specializing in copyright, international law and cable distribution in other countries.

"I witnessed the founding of ZDF Enterprises and am proud that the firm has established itself as an important player on the German and international market," said Steimer.

No replacement had been announced by press time. BW

Quelle / Source: Realscreen January-February