

# The Jungle Book swings it for DQE

DQ ENTERTAINMENT (DQE) has unveiled the first episode of its highest profile project yet, *The Jungle Book*, as well as a raft of other projects.

Tapaas Chakravarti, chairman and CEO of DQE, has been on a "quest to bring iconic brands back to life for 21st century kids". He said DQE was "ecstatic with the response to the first

episode of *The Jungle Book*, *The Wild Black Bees*".

DQE's partners on *The Jungle Book* include ZDF and ZDF Enterprises, NBC Universal, TF1, ABC, Moon-scoop, the BBC and Disney.

Chakravarti also announced new details of DQE's latest project in pre-production, *Toomai: The Story Of*

*The Elephant Boy*, based on the Rudyard Kipling story *Toomai Of The Elephants*. He reported that ABC Australia has just come on board for pre-sales. Chakravarti said: "Toomai is the first foray into global live-action TV programming with heavy visual CGI effects. It is also the first production ever that has seen European and Indian actors come together for a 26 x 30 mins TV series."

The series is being shot in the elephant preserve in Kerala.

DQE is also showcasing one of its latest projects, *Lassie*, which revisits the tale of the legendary collie dog. The property is being co-developed with rights-owner Classic Media, ZDF and French partners.

• Josh Berger, president and managing director of Warner Bros Entertainment UK, received the DQE Lifetime Achievement Award on behalf of JK

Rowling, author and creator of the Harry Potter fantasy series. The award was instituted last year by DQE to honour artists who, during their lifetime, have contributed to entertainment that moves beyond cultural, linguistic and other boundaries.



Celebrating the 2009 DQE Lifetime Achievement Award, presented to JK Rowling: ZDF Enterprises' Alexander Coridass (left), DQE's Theresa Plummer Andrews, DQE's Nivedita Chakravarti, ZDF's Nicole Keeb, DQE's Tapaas Chakravarti and Josh Berger from Warner Bros.



DQ Entertainment's Tapaas Chakravarti and Rouhini Jaswal