H20 swims towards third series

Live-action kids show *H20: Just Add Water* is likely to be commissioned for a third season. The series, which is produced by Australian indie Jonathan M Shiff Productions, airs on Network Ten and is distributed by Germany’s ZDF Enterprises. It follows three teenage mermaids as they face everyday challenges.

Jonathan M Shiff says: “There’s some preliminary discussions about a telemovie or a third season.” The show, which has a budget of A$10.9 million (US$8.8m), has been sold worldwide to broadcasters including France 2, Italy’s Mediaset and Antena 3.

Meanwhile, Jonathan M Shiff Productions has received funding from the Film Finance Corporation to produce *The Elephant Princess*, in association with Ten, Disney Channel Australia and ZDF Enterprises. The 26x30mins series follows an ordinary girl who discovers she is the princess of a magical mystery world.

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