ZDF Enterprises was founded in 1993 as a 100% private subsidiary of ZDF, one of the biggest and most renowned television broadcasters in Europe.

On behalf of ZDF, ZDF Enterprises is responsible for worldwide program sales, the implementation of international co-productions, license purchasing for quality programs, marketing online rights and the merchandising of strong ZDF program brands.

In addition to its commercial activities for ZDF, ZDF Enterprises has also been able to establish itself successfully as an independent market player in both national and international environments.

As part of a powerful Group, the company has at its disposal the largest German-language program collection in the world, consisting of series and mini-series, TV movies, documentaries and children’s programs.

During the course of the process of development and diversification to date, it has been possible to incorporate a large number of business activities within the television and media industry within the ZDF Enterprises Group. Consequently, today, ZDF Enterprises can offer a comprehensive, full-service offer that covers every step in the process of creation and utilisation of successful TV productions, from material development in all genres to production and then on to the marketing of television licenses, merchandising, online rights and much more.