

Series

240 x 42'

**ZDF**.enterprises



Facts for your success

- ▷ Hit telenovela with compelling blend of humor and drama
- ▷ Strong Internet fan forum
- ▷ Modern, independent young woman as lead role

# Alisa

Follow your Heart



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## Follow your Heart

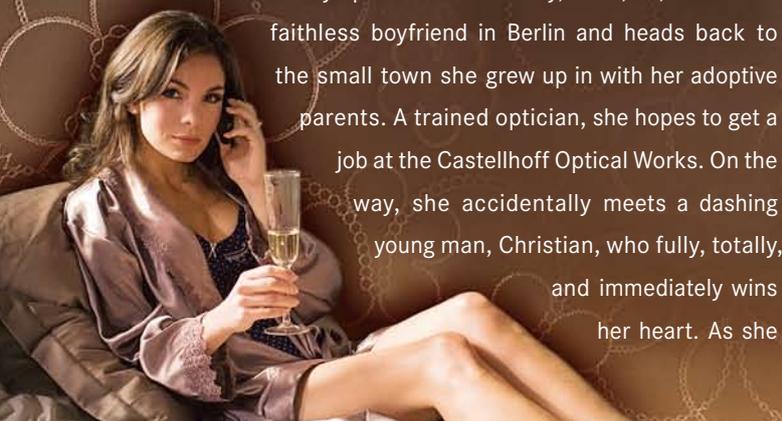
**A**lisa Lenz and luck? Her boyfriend cheats on her, then leaves her with a mountain of debts... She ruins her job application by angering the company's CEO... She loses the cut-glass pendant that was the only keepsake from her biological parents – and that was her good-luck charm... Decidedly, luck does not seem to smile on Alisa. But if you think this is enough to keep her from pursuing her goal of happiness and fulfillment, you don't know Alisa!

Incurably optimistic and cheery, Alisa, 27, leaves her faithless boyfriend in Berlin and heads back to the small town she grew up in with her adoptive parents. A trained optician, she hopes to get a job at the Castellhoff Optical Works. On the way, she accidentally meets a dashing young man, Christian, who fully, totally, and immediately wins her heart. As she

ponders whether she will ever see him again, she runs into a mean-spirited man scolding a little girl, and gives him a piece of her mind.

It's her peace of mind that's shattered, however, when she later discovers that the nasty man is Oskar Castellhoff, one of the two CEOs of the Castellhoff Works, and that Christian is the other CEO. Worse yet, Christian is engaged to tough-as-nails lawyer Ellen, who's having an affair with the married Oskar. With Oskar, Alisa has won a foe for life; with Christian, she embarks on a turbulent adventure of romance, love and heartache, and on a quest to uncover the secret of her crystal pendant – and of her family.

"Alisa" is a light and spirited telenovela which, in the words of ZDF story editor Heike Hempel, will "move, entertain, and be fun to watch – which works because viewers can identify with the female lead. This keeps them glued to the edge of their seat." Welcome to the palpating romance of Alisa and Christian, and to a world of secrets and intrigues!



	Series
Format	240 x 42'
Script	Andreas Fuhrmann & Team
Director	W. A. Franke, A. Herre, B. Keils and others
Producer	J. Diepers, A. Fuhrmann a. o.
Cast	T. Scholze, J. Hartmann, N. Warmuth, A. Hofer a. o.

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